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NEWS RELEASE

FOR IMMEDIATE RELEASE
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Annual “Give Kids A Smile Day” Planned
Free Dental Care to be Provided to Eligible Children

Eastern Idaho—On Friday, February 4, an estimated 500 children from low-income families in Eastern Idaho will receive free dental services ranging from oral exams and x-rays, preventative (cleaning/fluoride/sealants) and restorative (fillings) care, to urgent treatment including extractions, as part of the national Give Kids a Smile Day. Over 50 dentists and their staffs in Idaho Falls/Ammon, Challis, Driggs/Victor, Rexburg, Rigby, Salmon, Shelley, St. Anthony, and Sugar City are volunteering to provide these services free of charge to eligible children. This project is a collaborative effort between Eastern Idaho Public Health District and the Upper Snake River Dental Society with support from Delta Dental of Idaho and Henry Schein Dental Supply.

To be eligible for free dental care though the Give Kids a Smile Day event, children must meet the following conditions:

- Be between the ages of 4 and 18 years;
- **NOT** have a current Idaho Medicaid card or private dental insurance; and
- Meet these income guidelines:

Number in Family	Maximum Gross Income	
	Per Month	Per Year
2	\$1,942	\$23,312
3	\$2,441	\$29,296
4	\$2,940	\$35,280
5	\$3,438	\$41,264
6	\$3,936	\$47,248

(*for additional family members, add \$498 per month per person or \$5,984 per year per person)

“This year, the dental teams are focusing on providing sealants to as many children as possible,” stated Elyse Baird, Eastern Idaho Public Health District’s Dental Hygienist and one of the organizers for this annual event. “A sealant is a clear plastic coating that is applied to the chewing surfaces of children’s permanent molars. The sealant helps prevent future decay on the teeth, which then avoids the need for fillings.” According to Baird, the number of children with sealants in our region is lower than the state average.

A list of participating dental offices is located on Eastern Idaho Public Health District’s website at www.phd7.idaho.gov or can be obtained by calling the Idaho CareLine at 2-1-1 or 1-800-926-2588. If your child is eligible to receive services, you should call the participating dental office of your choice to make an appointment right away, as appointments will be accepted on a first come first served basis. A parent or legal guardian must accompany the child to the dental office to allow consent for procedures and to complete an accurate medical history.

Nearly half of children ages 2-9 years suffer from untreated tooth decay. “Dental disease is preventable. Brushing, flossing, regular dental visits, and having access to fluoride and sealants are inexpensive ways to prevent dental disease,” states Dr. Jordan Higham, a participating dentist in this year’s event. “We re committed to the dental health of the children in our communities,” he said. “We encourage parents to take advantage of this free service.” In 2010, approximately \$157,000 in free dental care was provided to 542 uninsured children in Eastern Idaho. Over 200 dental team members volunteered their services to make this event a huge success.

Appointments for this event are limited and are scheduled on a first-come first-served basis. For those individuals wanting to receive these free dental services, it is important to contact a participating dentist right away for an appointment. For more information on this event, please contact Elyse Baird at Eastern Idaho Public Health District by calling 533-3192.

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Editor’s Note: A list of participating dentists (as of 1/12/11) is attached.

Give Kids a Smile Participating Dentists
Friday February 4, 2011
Upper Snake River Dental Society

Ammon/Idaho Falls

Gregg Baker	524-0644	Pediatric Dentistry
Eagle Rock Dental	523-5400	Eagle Rock Dental
Jeffrey Hoover	522-8854	Sunnyside Dental Care
Evan Johnson (on Thurs. 2/3/11)	522-8854	Sunnyside Dental Care
Kent Cutforth & Taylor Jardine	523-3388	Family Dentistry
Lorin Dixon & Melissa Dixon	524-2771	Dixon Dental
David Heninger & Justin Frandsen	524-1700	Heninger Dental
David Hill	542-5300	Hill Dental
Robert Nielson	529-5565	My Dentist
Justin Peterson & Corey Christensen	529-3660	Channing Way Dental
Mark Tall	525-4780	Sand Creek Dental
Curtis Godfrey	529-4321	Godfrey Dental
Preston Polson & Scott Davis	522-4491	Taylorview Dental
Randy Smith & Mark Marlowe	542-1333	Pediatric Dentistry
Oliver Thuernagle	523-0840	Legacy Dental
Kirk Tingey & Rex Thompson	525-8383	Idaho Falls Dental Group
Jeffrey Ybarguen	542-9900	Elite Dental Care
Jamie Fairchild	529-3007	Kid's Dental
Jordan Higham (on Sat. 2/5/11)	529-2199	Just 4 kiDDS
Michael Elison	522-7216	Elison Dental Center
Ryan Kidman	523-5090	Creekside Dental
Brent Simpson	529-0999	Simpson Dental
Brandon Gordon	552-0919	Willow Creek Dental

Challis/Salmon

Thomas McGowan	879-2366	McGowan Dental/Challis
Mark Oliverson	756-2262	Salmon Dental Center
Greg Holbrook	756-2899	Pinecreek Dental/Salmon

Driggs/Victor

Stuart Marshall (on Thurs. 2/10/11)	354-9700	Cottonwood Dental
Raymond Cherry	787-2323	Grand Teton Dental Care

Rexburg/Sugar City

Stacey Bauer	359-2224	Eagle Rock Dental Rexburg
Robert Walker	356-5601	Madison Park Dental Care
Spencer Mauseth (on Fri. 2/11/11)	552-5439	Madison Pediatric Dentistry
Thomas Snarr	356-4240	Snarr Dental
Dirk Strobel	356-4400	Strobel Dental
Lane Ward	356-7562	Ward Dental
Bo Crofoot (Sugar City)	656-0013	Corner Stone Family Dental

Rigby

Ben Dansie	745-1911	Dansie Dental
Robert Ellis	745-0400	West Wind Dental
Quinn Mikesell	745-8788	Cedar Creek Dental

Shelley

Bryce Hanson & Steve Nielson	357-7611	River Valley Dental
John Stohl	357-2400	Shelley Dental
Curtis Carpenter	357-7900	Stone Ridge Dental

St. Anthony

Brizzee, Toenjes, & Orme	624-3757	
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Please make every effort to keep your appointment. If you are unable to keep your appointment, please notify the dental office as soon as possible.