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NEWS RELEASE

FOR IMMEDIATE RELEASE
March 17, 2011

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ZUMBA® on March 25 for a Good Cause

Fundraising Event Scheduled to Support Colon Cancer Awareness

EASTERN IDAHO -- Due to the prevalence of colon cancer deaths in Idaho and across the country, March has been designated as Colon Cancer Awareness Month. Prevention and early detection of colon cancer are the keys to long term survival. March is a great time to increase awareness of colon cancer and educate the public of the importance of screening. Colon cancer screening saves lives!

A night of ZUMBA® and other fun activities have been planned to help raise money for on-going colon cancer outreach, activities, and education. ZUMBA® is a Latin-inspired dance fitness program.

Date: Friday, March 25, 2011

Time: Class starts at 8:00 p.m. – please arrive early

Place: Apple Athletic Club (2030 Jennie Lee Drive - Idaho Falls, Idaho)

Cost: A minimum donation of \$7.00 is requested

More Info: Call Mimi at 533-3151

There will be FREE tee shirts for the first 50 participants to arrive, great raffle prizes, and lots of fun! Childcare will be provided. You do not need to be a member of the Apple to participate. Everyone is invited.

Event is sponsored by Eastern Idaho Public Health District, Mountain View Hospital, Apple Athletic Club, KUPI 99, KLCE – Classy 97, Black Ink Solutions, and S.O.A.R. Inc.

Come out, have fun, and ZUMBA® for a good cause.

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