

CMH Subcommittee

March 18, 2016

10:30am – 11:30am

EIPH, 1250 Hollipark Drive, Idaho Falls

Attendees:

Teriann Parker	Tammera Smith
Randy Rodriguez	Spencer Webb
Angie Radford	Dionne Chatel (phone)
Matt Christensen	Mimi Taylor
Sandy Baiocco	Geri Rackow
Steve Graci, (phone)	Cheryl O'Connell
Dave Peters	

Minutes

Agenda item: Welcome & Roll Call **Presenter:** Teriann Parker

Meeting began at 10:30 am.

Agenda item: Blue Cross Foundation Grant **Presenter:** Teriann Parker

Discussion:

A discussion of the dates and assignments for the roadshows took place.

- Teriann presented a rough draft of the promotional flyer for the events. Mimi Taylor, Public Information Officer for EIPH, will be assisting with the advertising of the Roadshows. The group discussed options for the flyer. Budget for advertising is \$250 for radio, \$400 for television, \$2,000 for newspaper ads, and \$440 for flyers. Free community calendar sources will also be utilized. Mimi will do a press release for the small community papers.
- Stipends for the October training is not in the budget and will need to be addressed later.
- We will work with the school partners to send out texts to parents.
- The Dubois sheriff offered to do a reverse 911 announcement.
- The Arco venue has a \$50 cost for the day; a request to the board for this money will be made today.
- The group discussed soliciting donations of food if the meeting are held during meal times or consider having the meetings after meal times such as 1:00 pm - 3:00 pm and 6:00 pm - 8:00 pm. Having the meetings closer together, such as 3:00 pm - 5:00 pm and 6:00 pm - 8:00 pm for example, would be helpful and more convenient for the presenters. The grant specifies the training will be held 2 times on the same day, lunch hour/evening in each community to provide maximum opportunities for community members.
- Teriann reported that on 3/4/16 she talked with Kendra from the foundation to give her an update on where we are at. Kendra wants to attend some of the presentations and would like to be at the first one. She was excited about our format and the outreach in our region. Changes will need to be discussed with the foundation; they are supportive of the committee making adjustments and we are not held to what is in the application. The next update with the Blue Cross Foundation will be at 11:00 am on May 20, 2016.

Conclusions:

Everyone agreed to complete the Roadshow details by the end of March. Advertising for the Roadshow should begin as soon as possible so details will need to be given to Mimi. Mimi will develop the flyer and incorporate the necessary logos; the flyer will be routed for approval prior to sending it out. Mimi will also post information on Facebook and send out e-mails. Any agency with a website could add the link. Venues and presenters will also be finalized.

Agenda item: Idaho Federation of Families

Presenter: Steve Graci, via phone

Discussion:

Steve gave an update and overview of the items planned for Awareness Month in May. Presentations on Trauma Informed Care/Early Intervention will be held on the 12th and 13th. CMH program will present at 2:30, Dave confirmed that Logan Zuck will present on stigma and he trying to get the new doctor from BHC to also present on stigma. Steve requested names and bio information on the presenters so he could get the information out.

The national theme for Awareness Week (1-7) is Health Families Resilient Children, Mental Health is a Family Affair. Information on this and the poster contest will be coming out.

He is trying to get as much information as possible to include in the flyer. If you have information you would like to share let him know.

Family Support Partners Program training is coming to Idaho Falls. It is a 40- hour training for parents to become certified by the state to gain employment through the provider system. The training will be the 2nd week of May. More information will be out soon.

If there is any information we need promoted let him know.

Agenda item: CMH Awareness Day May 2016

Presenter: Teriann Parker

Discussion

Angie Radford will be heading up the poster contest. May 3rd is our Children's Mental Awareness Health Day and the Blue Cross Grant event in Idaho Falls. A save the date poster has been sent out. Angie would like to finalize the drop off point and date so she can get the flyers out. The posters will be 12x14 and any medium may be used. The contest information will be distributed as many schools as possible. BHC and State Hospital South is interested in participating.

Kathy Gneiting will arrange the Awareness Walk.

Agenda item: State Planning Council Report

Presenter: Holly Maleno

Discussion:

Holly reported to Teriann that The Office Drug Policy is accepting applications for substance primary prevention services if we are interested and submit our Regional Needs and Gaps Analysis to BHPC by March 21st. The RBHB will discuss in more detail today.

Adjourn:

Meeting adjourned at 11:27 am.

Next Meeting:

April 21, 2016 at 10:30am at Eastern Idaho Public Health (EIPH), 1250 Hollipark Drive, Idaho Falls.