



Key SHIP Information for PCMH-Engaged Primary Care Providers

SHIP Communications – V1.0

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Primary Audience: PCMH-Engaged Primary Care Providers

Secondary Audience: N/A

For use by: RC co-chairs, experienced PCMH practitioners, SHIP staff, healthcare provider members of the IHC, Brilljent, and healthcare association members of the IHC.

Version: 1.0 (01/2016) **DRAFT**

SECTION 1: SOCO (Single Overriding Communications Objective)

There are many supports available to primary care practices as they transform to the PCMH model.

- Once practices are designated as Patient Centered Medical Homes (PCMH) as part of Idaho's Statewide Healthcare Innovation Plan (SHIP), they are expected to continue their transformation efforts to advance their PCMH capacity. Significant technical assistance and support resources are available to practices as they transform. Through a multi-pronged approach, IDHW SHIP staff, PHD SHIP staff, the PCMH transformation contractor and subcontractors all play a role in assisting clinics in the transformation process.
 - Technical assistance and transformation support will be available through Public Health Districts and Regional Health Collaboratives (RCs), which together are tasked with guiding practices through the PCMH transformation process by providing peer support and linkages to community resources through the medical/health neighborhood.
 - Transformation supports and resources will be available through the IDHW and its PCMH transformation contractor. Brilljent and its subcontractors, Health Management Associates (HMA) and Myers & Stauffer, have been secured by IDHW to provide training, learning collaboratives, on-site assistance, and additional support to practices. We encourage you to fully engage and take advantage of these resources.
- By transforming your practice to the PCMH model, you are making a major contribution to improving health care in Idaho. We appreciate your commitment to the work and overcoming the challenges involved in transforming your practice, and we will work with you to identify and provide the support you need to make this transformation.

SECTION 2: Additional Messages

Commitment to delivering coordinated care through a PCMH model is needed to be successful in the long term and reap all the benefits for practices and patients.

- To some extent, the Model Test is a marathon not a sprint, and meaningful change will happen over time. Your long-term commitment is necessary for achieving better-coordinated care for your patients and benefits for your practice.



- Thirty-six (36) primary care providers went through the PCMH transformation experience during the Idaho Medical Home Collaborative (IMHC) pilot. Lessons learned from the pilot have been incorporated in the SHIP Model test to ease the obstacles of change on a statewide scale.
- Central to the PCMH model is a recognition that many factors impact an individual's total health: medical services, lifestyle, culture, nutrition, and socio-economic factors, to name a few—factors that primary care providers have been working to address for years, but are finally being recognized formally in this model. Collaborating on and improving these health factors will only happen with time, again, which requires a long-term commitment.
- While PCMH incentive payments will help mitigate the costs of change in the near term, the financial benefits of longer-term improvements will materialize in value-based reimbursements from commercial and public payers. Medicaid and Idaho's three largest private payers are working together to adopt strategies to transition from volume-based to value-based payments.

Your feedback will help identify challenges and opportunities as we transform healthcare.

- Feedback is critical to success of the PCMH model. The IMHC pilot test provided a solid blueprint for the model test, but meaningful change during implementation will require feedback on what is working and what is not at the clinic and community level.
- Sharing your experience as you transform your practice will help the IHC and RCs identify ways to improve the model and its implementation as well as provide peer support to other providers. We hope you will participate in collaborative forums with other providers to share your experience and exchange best practices.
- The SHIP Model includes an important focus on community and regional-specific unique healthcare system needs and the goal of improving the overall health of Idaho's population, which is why provider feedback is so critical.
- At the community, regional, and state level, information will be shared and analyzed to expand understanding of the health needs of Idaho's communities and residents.

SECTION 3: Background

- The State Innovation Models (SIM) Initiative is a federal program operated by the Center for Medicare and Medicaid Innovation (CMMI), under the Centers for Medicare and Medicaid Services (CMS). The SIM Initiative provides grants to states to design, then test new payment and service delivery models to achieve broad, statewide health system transformation that improves healthcare outcomes and reduces costs.
- In April 2013, CMMI awarded the IDHW with a SIM "model design" grant to develop a SHIP, which is Idaho's blueprint for transforming the State's healthcare system. Idaho used the grant to design a SHIP Model that will transform the State's healthcare system from rewarding volume of services to a payment model that incentivizes improving health outcomes through the PCMH service delivery model. A PCMH model of care focuses on comprehensive care, patient-centeredness, coordinated care, accessible services, quality and safety.
- The IHC was formed in 2013 to oversee the development of the SHIP Model. The IHC is comprised of stakeholders from across the State, and includes primary care doctors,

specialty providers, Medicaid, Idaho's largest private payers, advocates, and PHD staff. The IHC established two overarching goals for the SHIP Model to achieve:

- 1) Improve Idahoan's health by strengthening primary and preventive care through the patient centered medical home, and
 - 2) Evolve from a fee-for-service, volume-based payment system of care to a value-based payment system of care that rewards improved health outcomes.
- In December 2014, Idaho was one of 11 states to receive a four-year "model test" grant to implement the model design. Idaho's grant totaled nearly \$40 million. In 2015, Idaho started preparing for the "model test" implementation, which will begin in February 2016. The SHIP grant is sponsored by Governor Otter, and managed by IDHW. The IHC continues to meet monthly to oversee the implementation of the model and transformation of Idaho's healthcare system.

