



Key SHIP Information for Potential Primary Care Provider PCMHs

SHIP Communications – V1.0

Partner Logo Space

Add your
organizational logo or
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Primary Audience: Potential Primary Care Provider Participants in PCMH Model

Secondary Audience: N/A

For use by: RC co-chairs, experienced PCMH practitioners, SHIP staff, healthcare provider members of the IHC, Brilljent, and healthcare association members of the IHC.

Version: 1.0 (01/2016) **DRAFT**

SECTION 1: SOCO (Single Overriding Communications Objective)

Transforming to the PCMH model can be challenging, but resources are available to help practices transform.

- The Idaho Healthcare Coalition (IHC) has established criteria to be designated as a Statewide Healthcare Innovation Plan (SHIP) PCMH. The criteria build off the successful IMHC Pilot. Once designated as a PCMH for the purposes of Idaho's SHIP project, practices will be expected to continue their transformation efforts.
- Resources exist in the form of technical assistance and transformation support, as well as financial incentives. Significant resources are available to help all practices in their transformation (e.g. technical assistance, affinity group facilitation, incentive payments and other contractor services).

Public Health Districts (PHD) and Brilljent are tasked with guiding practices through the PCMH transformation process by, among other things; providing peer support and linkages to community resources. Additional resources will be available through Brilljent and its subcontractors, which have been hired by IDHW to provide training, learning collaboratives, on-site assistance, and additional support to practices.

- There are also financial resources. PCMHs receive a one-time incentive payment of \$10,000 to help offset practice transformation costs. Technical assistance and support delivered by PHDs and Brilljent are free for practices.
- The PCMH model will also be supported by payer financial strategies that reward better clinical care and health outcomes (i.e. value). Idaho's Medicaid program and largest commercial market payers are participating in the project to incorporate value-based purchasing, which will reward the delivery of higher quality of care that demonstrates health outcomes.

SECTION 2: Additional Messages

A key benefit for your practice is the team-based approach that enables practitioners to focus time and attention where it is most needed.

- Each PCMH team member is able to practice at the top of their license. Physicians are able to focus on clinical care requiring physician-level intervention while other staff, such as nurses and community health workers (CHWs), can provide care within the appropriate scope of their practice.



- The model will encourage patients to take a more participatory role in their care and general health.

A key benefit of the model for your patients is the increased coordination of care that will occur with other services they need in the Medical/Health Neighborhood.

- Patients will continue to receive all appropriate care through their primary care physician. The PCMH team will help coordinate specialty care and other services through the medical/health neighborhood.
- Many factors impact an individual's total health including medical services, lifestyle, culture, nutrition, and socio-economic factors. To address a person's total health needs, medical/health neighborhood services will be linked and coordinated with primary care through the PCMH to establish and maintain a "complete picture" of the individual's health status and care delivered across all service providers.

Idaho is implementing the PCMH model based on our positive pilot experience.

- The SHIP Model is built off of the experience Idaho gleaned from the two-year PCMH pilot under the Idaho's Medical Home Collaborative (IMHC) which transformed 36 primary care practices into PCMHs that served 9,000 patients with chronic conditions.
- Idaho anticipates that implementing the SHIP Model will save overall Idaho's healthcare system, including both public and private payers, up to \$89 million over three years by reducing high-cost services, such as inappropriate emergency department use and avoidable hospital admissions, and providing better coordinated care to Idaho's population through PCMHs.

Supporting Facts: The PCMH pilot that began in January 2013 produced \$2.4 million in savings for Idaho's Medicaid program each year of the project.

SECTION 3: Background

- The State Innovation Models (SIM) Initiative is a federal program operated by the Center for Medicare and Medicaid Innovation (CMMI), under the Centers for Medicare and Medicaid Services (CMS). The SIM Initiative provides grants to states to design, then test new payment and service delivery models to achieve broad, statewide health system transformation that improves healthcare outcomes and reduces costs.
- In April 2013, CMMI awarded the IDHW with a "model design" grant to develop a SHIP. Idaho used the grant to design a SHIP Model that will transform the State's healthcare system from volume to value, driven by improved health outcomes through PCMHs. A PCMH model of care focuses on comprehensive care, patient-centeredness, coordinated care, accessible services, quality and safety.
- The IHC was formed in 2013 to oversee the development of the SHIP Model. The IHC is comprised of stakeholders from across the State, and includes primary care doctors, specialty providers, Medicaid, Idaho's largest private payers, advocates, and PHD staff. The IHC established two overarching goals for the SHIP Model to achieve:
 - 1) Improve Idahoan's health by strengthening primary and preventive care through the patient centered medical home, and

2) Evolve from a fee-for-service, volume-based payment system of care to a value-based payment system of care that rewards improved health outcomes.

- In December 2014, Idaho was one of 11 states to receive a four-year "model test" grant to implement the model design. Idaho's grant totaled nearly \$40 million. In 2015, Idaho started preparing for the "model test" implementation, which will begin in February 2016. The SHIP grant is sponsored by Governor Otter, and managed by IDHW. The IHC continues to meet monthly to oversee the implementation of the model and transformation of Idaho's healthcare system.

